



ERIN MCCLARTY

WRITER/BUSINESS OWNER/CREATIVE/ATTORNEY

BIO

Hello! An attorney by trade, I take the visions people, communities and businesses have for what they want to do in the word and help bring them to fruition. Helping with strategy, community facilitation, legal formation & compliance, growth and transition.

TOPICS I SPEAK ON

Creating Businesses and Projects Authentic & Fulfilling to Founders
How to Create and Successful Work Partnerships
Data Driven Decision-making
Legal Topics (Compliance, HR, Business, etc.)
Coming Up With or Tweaking Business Models
Set-up and Structure to Create Social Impact or Change
Various topics of Social Impact (Mission Development, Measurement, Implementing, Pivoting, etc.)

HOW I WORK

- It's my priority to make sure attendees feel included and heard. Using language that's accessible, giving advice they can act on, and staying behind for questions.
- Up until the program, I'm happy to create infographics and content to promote.
- Attendees always walk away with templates, worksheets, resources and other items that allow them to immediately take action.

LET'S WORK TOGETHER

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PODCASTS I'VE SPOKEN ON

MR. SOCIAL ENTREPRENEUR

Social Entrepreneurship Defined

We sat down and talked about what social entrepreneurship means, how most people I meet are social entrepreneurs, and tips for starting a socially conscious business.

THE WINNING BRAND

How and Why to Use Your SuperPowers in Business

The key to success is leveraging the things that make use unique, our superpowers. We sat down and talked through finding what our super power its, how to apply it to our businesses and ways to set up our business so we love the work we do.

TALKS I'VE GIVEN

PERSONIFEST NATIONAL CONFERENCE

Using Data Strategically for Compliance

Easy and affordable ways to use the information we already collect to meet our legal and ethical compliance obligations at a local, state and federal leve.

WILD APRICOT

Top 5 Legal Mistakes Charities Make:

I Worked through the top legal mistakes I see nonprofits and charities make in their day to day. Also gave tips on how to watch out for potential risks and mitigating existing risk.

SOCIAL ENTERPRISE ALLIANCE

What Is a Social Enterprises?

Walking the group from strategy, to concept, to building and growing a social enterprise. Along with other options available to them if the social enterprise wasn't the best option.

HOUSTON AREA URBAN LEAGUE BUSINESS

SUMMIT

January 2019:

Making the case for why businesses must run in a way that leaves their communities better than they were when found. With tips on how each of us can do so.

**VIDEO OF ALL TALKS AVAILABLE ON
EMCCCLARTYPLLC.COM**